

fabian tilmant
born on April 28th 1977
-consultant
-product manager
-project manager
-web&mobile portal manager
freelancer
graduate in communication
trilingual (fr*** en** nl*)
acute interest in
-internet
-telecom
-design
-media
-news

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professional experience

2006 **Project Manager** at Digital Age Design (LB Icon group) on a set of country
2005 websites (corporate and e-business) for Bose Europe
Follow up of Java and Tridion developments (in planning, in scope, in budget),
set up and follow up of both internal and user acceptance test sessions,
management of mapping/itineraries 3rd party web integration, follow up of
design/html production, prioritization of CR candidates with the customer,
management of day to day project follow up with the project team and the client.

Project Manager and Consultant at Digital Age Design (LB Icon group)
on Web Usability, Analytics, Operations and Strategy for Shurgard Europe

Project Manager and Consultant at Digital Age Design (LB Icon group)
on Web Usability, Analytics, Operations and Strategy for Belgian National Lottery

*Fabian played a key role in managing the Bose project.
It was a challenging task but he actually succeeded in doing it and
helped DAD a lot on this important and difficult project.*

Fabian demonstrated commitment, will to learn and a high sens of responsibility.

Serge Blumenfrucht

Head of Project Management - DAD

2006 **Quality Assurance Manager** at Digital Age Design (LB Icon group) on a Document
2005 Management tool (Hummingbird) Change Requests implementation for Eurocontrol

Enhancements and customization of the tool for the specificities of the Eurocontrol
organisation regarding workflow and template management.

Set up of Internal Tests, User Acceptance Test Scenarios, test user training,
issue qualification and prioritisation, respect of the planning and the budget

2006 **Consultant** on Mobile Multimedia Strategy and Operations for Digital Age Design clients
2005 such as Proximus, Loterie Nationale, L'Oréal... and on a portal business development mission
in Middle East for the whole Belgacom group

How to bring Mobile Multimedia & Interactive solutions to DAD clients?

How to bring new clients interested in Mobile Multimedia & Interactive solutions to DAD?

The purpose of the Middle-East mission was to propose to QTel a full range of
wireless/wireline solutions based on Belgacom experience and best practices.

I joined the delegation for introducing Mobile Portal solutions
used at Proximus (in house vs Vodafone live!)

*Fabian showed a very professional
attitude during
the QTel presentation*

Jean-Luc Robins

Business Development Manager - DAD

2005 **Consultant** on a mobile multimedia business model, feasibility
2004 study and conceptualization for the launch of a start up in Belgium and / or
The Netherlands

Since 2004, fabnet, my own company is catalysing on & off net
creative solutions by gathering ideas and resources from several companies
and individuals. The focus is on Mobile Multimedia, especially via this
start up feasibility study.

*Fabian has proved to have many great ideas in this
project, with a good understanding of the market and
possible ways forward to make it a success.*

*He will definitely be able to bring a lot of
added value to any given project.*

Irene Personne

Consultant - Personne Consulting

2004 **Project Manager** of the web user-experience work package for the launch of
Vodafone live! for Proximus, beside remaining web and mobile portal manager

The web user experience package was focussed on visual and technical integration
of the web portal into the overall Proximus advanced website environment.
Main Proximus web customer facing applications were needed for integration:
FAQ, Contact Us, Search, Login, SMS Online, MMS Online, MMS Inbox,
MMS Album, Email...

The other aspect was the evolution of the look&feel in line with dual branding
strategy, Proximus brand values, graphical charte / tone of voice and marketing
positioning of both Vodafone live! product and regular multimedia services
(IVR, WAP, SMS-IS, web).

*Fabian played a major role in the launch of
the project Vodafone live! in 2004.
As responsible for the web portal experience,
he succeeded to manage in very short time frame
the implementation of all Vodafone guidelines
within the existing web portal environment
His main duties were project management of
his track, creative design and
management of the web agencies.*

Laurent Bouty

**Former Lead Market Manager
Vodafone live! Sponsor - Proximus**

2004 Portal Manager of www.proximus-interactive.be and wap.proximus.be

2003

Management of the portal team including:

People Management: 2 person team to manage in charge of both web and mobile interfaces publishing and communication.

Project Management (short and mid-term): in relationship with internal (CS, P&S, MKT, COM, IT, Content) and external stakeholders (agencies, third parties such as WES, Mobivillage, Universal Music, Jamba...) for both web and mobile interfaces.

Product Management: respect of the roadmap, of the Marketing strategy, follow up of benchmarking/market/media, use of Customer Service best practices, respect of Brand values and communication guidelines, taking into account technical constraints

Account Management: respect of planning and budget in line with roadmap and priorities, forecasting and budgetting

Procedures Enhancement/Expertise: rationalization of processes for publishing and applications integration, advice on web strategy/communication towards business departments (MKT, content), tactical approach for quick wins on both web/mobile, trends that could become opportunities in Mobile Multimedia (IM, Blogging, communities, fan sites...)

2003 Webmaster of www.proximus-interactive.be and wap.proximus.be

2002

Project Management of the web portal including management of the new website creation, weekly updates, extra projects, set up and follow up of planning, bug fixing...

2002 e-publisher on www.proximus-interactive.be and wap.proximus.be

2001

Temporary replacement of the webmaster, manual publishing of ringtones and logos, weekly updates, SMS Games daily updates, website content updates, autopromotion tools (banner-buttons...), bug fixing...

Fabian joined my team initially for a 2 weeks mission, but finally stayed on board until the end of the project. He was always ready and able to find creative solutions and at all times displayed a fresh and very professional attitude, thereby helping to stimulate our mobile multimedia business.

Stephan Desmit
Former Mobile Data Group Director - Proximus

2001 Cultural journalist for a webzine (www.6bears.com)

2000 Several temporary employment missions (data key-entry, administrative...)

1999 Graduate in communication from isfsc (brussels) - several internships

languages

French mother tongue (very good spelling, copywriting skills...)

English fluent (spoken, read, written)

Dutch strong notions

skills

Computerskills and IT training

OS: Mac OS X**, Windows**

Office: MS Office*** (MS Project, Visio, Excel, Word, Powerpoint, Outlook)

Script languages: html***, javascript**, wml**, pml*, xml*, php*

Graphical/Web: Photoshop**, Xpress**, Dreamweaver**, Homesite**,

Test: Test Director**, Jira**

CMS: Tridion**, Proximus in-house CMS's**, DAD's WebPublishPro*, MS CMS*

Planning, organisational and relationship skills

Efficient and realistic mix between creativity and pragmatism

Audiovisual and Multimedia notions

Car owner, drivers licence B

hobbies

Culture, arts, design, deco, innovative and pertinent focus

Sports

Travels, going out, discoveries and experiences

Media, internet, newspapers reading, communication, advertising